



## SHAPING THE FUTURE OF YOUR BANK

**EXECUTIVE PROGRAMME: A STRATEGIC BANK MANAGEMENT REVIEW**  
*dedicated to C-level executives, direct reports and board members*

**LUXEMBOURG, JUNE 03-07, 2019**

### ORGANISATION SHEET

#### Context and Objectives

C-level executives, direct reports and board members must move beyond "business as usual" to lead with greater transparency, accountability and efficiency.

We are, more than ever, in a period of transformational change. Many bankers have so many open issues that sleepless nights are part of their normal life. It is therefore crucial for all bank leaders to be properly equipped for this endeavour in uncharted waters. Our Executive Programme should help you to shape the future of your bank.

By targeting critical challenges confronting today's top and senior management and having governance as the central point, this programme has the following objectives:

- Re-assess the future of banking in the context of a fast changing environment;
- Provide a comprehensive review and share experiences on developing the strategic understanding of good governance;
- Explore forward looking leadership to sustain business success;
- Enhance your ability to assess potential risks faced by your institution;
- Analyse the latest innovative trends available in the financial industry in order to identify better ways to be fully efficient and keep an adequate level of Client Centricity;
- Discuss new trends in branch network management, in e-banking and new distribution channels;
- Gain exposure to the latest ideas in Strategy & Organisation;
- Understand the impact of new technologies, including Fintech, on the established financial market;
- Live a cyber-attack situation in a simulation environment, the Panic Room. Through an interactive experience you will understand the importance of the management of Cybersecurity and its opportunities;
- Discuss the international best practices in compliance, internal/external audit and control;
- Build a valuable network with international banks and institutions.

Guided by knowledgeable experts you will exchange experiences and ideas, discuss and challenge established routines. You will also be able to seize the interactions between different areas such as risk, compliance, governance and internal/external audit.

By the end of the seminar, you will acquire reliable knowledge and understanding of all these areas to support strategic transformation



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and decisions.

**Methodology**

The approach will be **practical and interactive**, offering a mix of **lectures** highlighting best practices and **panel discussions** guided by highly qualified and experienced professionals. Moreover, there will be **visits to financial institutions** to meet with their CEOs or observe a "live" environment of a Luxembourg-based universal bank.

**Target group**

C-level executives, direct reports and board members of commercial banks and financial institutions from House of Training-ATTF partner countries.

**Language**

A very good command of English is necessary to take full advantage of the programme as there will be no translation provided.

**Partners**

Association of Luxembourg Compliance Officers for the Financial Sector (ALCO)  
Luxembourg Association for Risk Management (ALRiM)  
Institute of Internal Auditors (IIA).  
Institute to Support Directors (ILA)  
Luxembourg for Finance (Lff)  
HR Community of Choice (POG)  
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**Experts**

Highly qualified and internationally recognised experts supported by the above-mentioned associations from the Luxembourg Financial Centre. The mini biography of the speakers is attached. More details on all the panellists will be available with the final programme.

**Place and Date**

Luxembourg, from 03 to 07 June 2019 (5 working days)  
Arrival on Saturday 1<sup>st</sup> or Sunday 2<sup>nd</sup> June and Departure on Saturday 8<sup>th</sup> June 2019

*Remark: By delivery date, any training documentation shall be subject to regular reviews and updates amending the table of content as described herein.*

\* One of the core values of the House of Training is pragmatism, the training it provides is therefore: practical, current, modular and targeted. Bank and finance professionals from all disciplines are facing one international challenge in particular, which is to work together to improve the quality of services while reducing costs, within a framework that is increasingly subject to strict regulations and the use of technology. In order to face the challenge of delivering fully-adapted training programmes, the House of Training uses a quality management method that it calls "Quality Circles", that bring together professionals and practitioners from the financial sector with shared goals, philosophy and passion for learning. Our quality circles have an intimate knowledge of the real needs in the industry and collaborate actively with the House of Training to integrate this understanding into our programmes.

