



Shaping the future of your bank

> **SAVE THE DATE**
MAY 29-JUNE 02, 2017

EXECUTIVE PROGRAMME: A STRATEGIC BANK MANAGEMENT REVIEW
TRAINING PROGRAMME

Launched for the first time in June 2015, it is already the second time that the House of Training (ATTF), organised its Executive Programme in Luxembourg from June 6th to June 10th, 2016.

The goal of this training programme is to proceed to a strategic bank management review dedicated to C-level executives, their direct reports and executive board members, coming from the banks, mainly commercial, active in the target partner countries of the Luxembourg Government. As a result, 14 senior executives coming from 7 different countries spent 5 days of their already stretched agendas, in order to be better equipped on their way towards business challenges beyond “business as usual”, in a financial world under full and deep transformation. In this sense, Luxembourg, as a prominent financial center of the Euro-zone, represents a certain number of key assets, which makes such an Executive Programme well suited in order to be truly holistic in nature. Most important is obviously the strong and broad financial cluster of the Grand-Duchy, where knowledge, experience and best practices are easier shared and discussed than in other places. Such a complex and comprehensive delivery could never take place without the active collaboration of our associations: Luxembourg for Finance, ILA, ALCO, ALRiM, IIA and POG.

By targeting critical challenges confronting today’s top and senior management, and having governance as the central point, it allows the House of Training (ATTF) to deliver a well-balanced offering, which includes a robust set of practice-oriented lectures, which included Leadership, Risk Management, Banking Strategy and Corporate Governance. And all this content is blended with very interesting meetings with CEOs of our financial center, with highly-qualitative dialogues about the numerous challenges bankers encounter in today’s busy and unpredictable environment. Round tables were an excellent opportunity to have an interactive discussion with our panelists, seasoned experts coming from Luxembourg Financial Center. A Luxembourg City Visit was also a nice opportunity to bring in an excellent team spirit among the 14 participants. Unique in this Executive Programme is also the fact that a fully-dedicated coordinator and moderator is on a permanent basis connecting the dots on all addressed topics, making the endeavour towards a better understanding of our forthcoming challenges easier to digest.



As a conclusion, it is important to take note that even if this exercise requires an important effort from House of Training (ATTF)'s team, senior experts included, the reward is obvious for everyone: the feedback coming from the participants is excellent and could hardly be better. And this is of course our utmost motivation for our Executive Programme 2017, which will take place in Luxembourg from May 29th to June 2nd.

PARTICIPANTS TESTIMONIALS

"I'm pleased and honoured to be selected as one of the participants. The programme offered good balance between classroom and practical visits to prestigious banks. In addition, the content of the program was insightful, thought provoking and valuable. Lastly, full week program was organized exceptionally well at high level of professionalism."

"The programme exceeded my expectations. The strength of the programme was the selection of topics and the selection of trainers. I was thrilled during my stay in Luxembourg not only because of the programme, but I got to know the heart of Luxembourg country. I was deeply impressed by the history of Luxembourg, it was a model how a country can be successful when it has a clear strategy how to compete in a global world. In Luxembourg I realized how important the words "cooperation" and "team spirit" are for your country. I confess I will never see Luxembourg the same, it gave me the hopes to believe that progress and prosperity are possible for my country too."

"The topics were precisely selected and the lecturers were really remarkable. The programme was well balanced between practical and academic content."



Closing Session at the BCEE, 2016



HOUSE OF TRAINING



THE GOVERNMENT
OF THE GRAND DUCHY OF LUXEMBOURG

In collaboration with:

